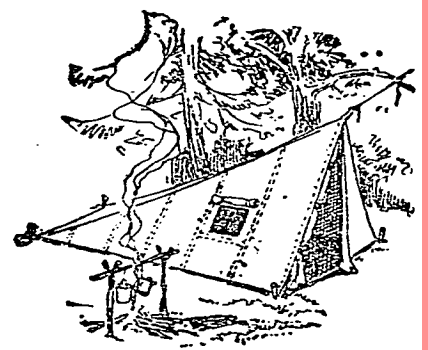




The Greatest Sporting Goods Store in the World

In the Peopled Forests



The trees are murmuring their invitation—the summons is floating on every breeze.

From Wicki-Up to tent the word is passing—June is here!

Blossoms and leaves are shadowed on the canvas top—Nature is assembling her glories for those who love her.

Wherever you pitch your camp, high on the mountain or deep in the dell, this is headquarters for equipment.

Whether you are a veteran or new to the woods, you are welcome to consult the Abercrombie & Fitch specialists.

Tents for Every Kind of Camp

From the simple waterproof "lean-to" to the tent used by the British officers in South Africa.

The new "Two-Man" tent—an A. & F. production—for the canoeist or the motorist; \$17.50, complete.

Tents for motor car trekking, for explorers, trappers, miners and foresters.

Khaki "Wicki-Up" houses, making ideal summer camps, with all the comforts of a bungalow; \$116 up. Tents from \$6.20 up.

A. & F. Camp Clothes for Women



Camp suits from the lightest tropical weights to the heavy weaves for the northern woods.

Khaki camp suit, Norfolk coat, with shell skirt, \$7.50.

Norfolk coat, with divided skirt, \$8.00.

Breeches, may be used for riding, \$3.00.

Knickerbockers, \$2.25 to \$20.

Thornweed suits, \$44 to \$75.

Innsbrook knit suits, homespuns, tweeds, Engladine, suede leather, mo-hair and pongee.

Leggins, boots and hats.

Camp Comforts



Trekking shovel, for automobile and camp use. Taken down by unscrewing wing nut—may be carried in toolbox. Price, 95 cents.

Coldstream combination camp basin and bathtub—for the army officer, camper and autoist, \$3.75.

"Picot" portable steel cot, used in French army, \$10.00.

Other camp cots, \$2.25.

Army and Navy pocket knife, \$2.00.

Guardsman's companion—stamped steel pocket stove, with can of solid alcohol, 50 cents.

Litelite compass, \$2.00.

Military wrist watch, with unbreakable crystal and radium dials, \$12.00; with plain dials, \$9.00; other wrist watches, \$3.00 up.

Khaki toilet rolls—for your own toilet articles, \$4.00.

Soldier's housemaid, 75 cents.

Swiss rucksacks, medicine kits, camp mirrors and flasks.

Write for Booklet on Women's Sporting Clothes for Summer.

Abercrombie & Fitch Co. Ezra H. Fitch, President. 53-57 West 36th St., New York

PRESIDENT REQUESTS FLAG DAY EXERCISES

Proclamation Calls for Celebration June 14 to Express "Our Thoughtful Love of America."

WASHINGTON, May 30.—President Wilson today issued a proclamation calling on the people of the United States to observe Flag Day, June 14, with patriotic exercises, giving expression to "our thoughtful love of America."

The President declared that the people should rededicate themselves "for an America which no man can corrupt, no influence draw away from its ideals, no force divide against itself."

The proclamation follows: "My Fellow-Countrymen: Many circumstances have recently conspired to turn our thoughts to a critical examination of the conditions of our national life, of the influences which have seemed to threaten to divide us in interest and sympathy, of forces within and forces without that seemed likely to draw us away from the happy traditions of united purpose and action of which we have been so proud."

"It has, therefore, seemed to me fitting that I should call your attention to the approach of the anniversary of the day upon which the flag of the United States was adopted by the Congress as the emblem of the Union and to suggest to you that it should, this year and in the years to come, be given special significance as a day of renewal and reminder—a day upon which we should direct our minds with a special desire of renewed thoughts of the ideals and principles of which we have sought to make our great Government the embodiment."

"I, therefore, suggest and request that throughout the nation, and if possible in every community, the 14th day of June be observed as Flag Day with special patriotic exercises, at which means shall be taken to give the most fitting expression to our thoughtful love of America, our comprehension of the mission of liberty and justice to which we have devoted ourselves as a people, our pride in the history and our enthusiasm for the political program of the nation, our determination to make it greater and purer with each generation, and our resolution to demonstrate to all the world its vital union in sentiment and purpose, accounting only those as true patriots who feel as we do in the compulsion of this supreme allegiance."

"Let us on that day rededicate ourselves to the nation, one and inseparable, from which every thought that is not worthy of our fathers' first views of independence, liberty, and right shall be excluded, and in which we shall stand with united hearts for an America which no man can corrupt, no influence draw away from its ideals, no force divide against itself; a nation signally distinguished among all the nations of mankind for its clear, individual conception alike of its duties and its privileges, its obligations and its rights."

Harvard Regiment Is Reviewed. CAMBRIDGE, Mass., May 30.—The Harvard regiment, 1,000 strong, was reviewed in the Stadium today by Major Gen. Leonard Wood, Governor McCall, and President A. Lawrence Lowell.

SOCIALISTS NAME KRAFFT.

Goebel Beaten in Nomination for Governor in New Jersey.

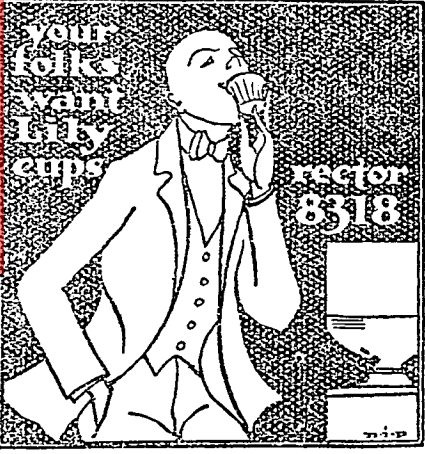
There was a lively contest at the convention of the Socialist Party held in the Labor Lyceum, Newark, yesterday afternoon for the nomination for Governor of New Jersey, between Frederick Krafft of Ridgewood Park and George H. Goebel of Newark.

The delegates adopted a resolution occurring in the national movement for unity between the Socialist and the socialist labor party. The draft of a proposed platform denounced military preparedness, advocated the single tax and protested against certain State laws.

PRINCE TO BE A MODISTE.

Has 17 Wives, So He Came Here to Learn Dressmaking.

"Prince," Ka-ku-lu-lu-lu, who has three or four islands in the Malay Archipelago, ten or twelve thatched roofed palaces, a herd of hairless goats and seventeen wives, has come to this country to study the fashions and to learn



to be a ladies' tailor. The reason for this was a mutiny in the harem shortly after the King's domains about three years ago and exhibited a Directorate gown.

Before that time the Prince's seventeen wives had worn gowns made from the material shorn from the royal goats. But with the coming of civilization in the shape of the Directorate gown they would clothe them so they could promenade on Malaya's Broadway without being ashamed of their clothes.

In despair the Prince decided to come to New York to learn to be a modiste for the royal harem. That would save trouble, time, worry, and alimony, the Prince thought. He told his mournful

tailor at the Fashion Show yesterday, but since he talks in a guttural language like three Chinese swearing at a balky mule, no person but a press agent can understand what he says. No one else tries.

The Prince was dressed in resplendent robes of blue, with a crimson turban. The police took his scimitar away from him, so they say.

Whatever the Prince's nationality or family statistics, he is at least an admirer of the Fashion Show's mannikins. He likes especially the extra bathing suit worn by Kathleen Grace, because, he says, it reminds him of the striped zebra, the sacred animal used to pull the royal carriage when the streets of the Malayan capital are muddy.

'Way Up in the Maine Woods

Come back to Nature in the grandeur of her solitudes, where the fishing is perfect, where hunting of every kind is abundant and where the spicy odor of the pines re-creates.

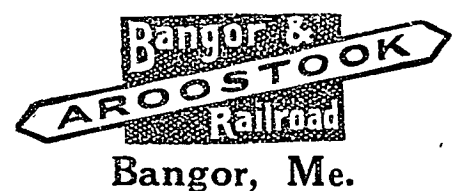
The canoeing is unrivalled anywhere. The 200-mile Allagash trip is the finest in the world.

Camps, hotels, registered guides and every convenience for men and women. Guides' cooking is proverbial.

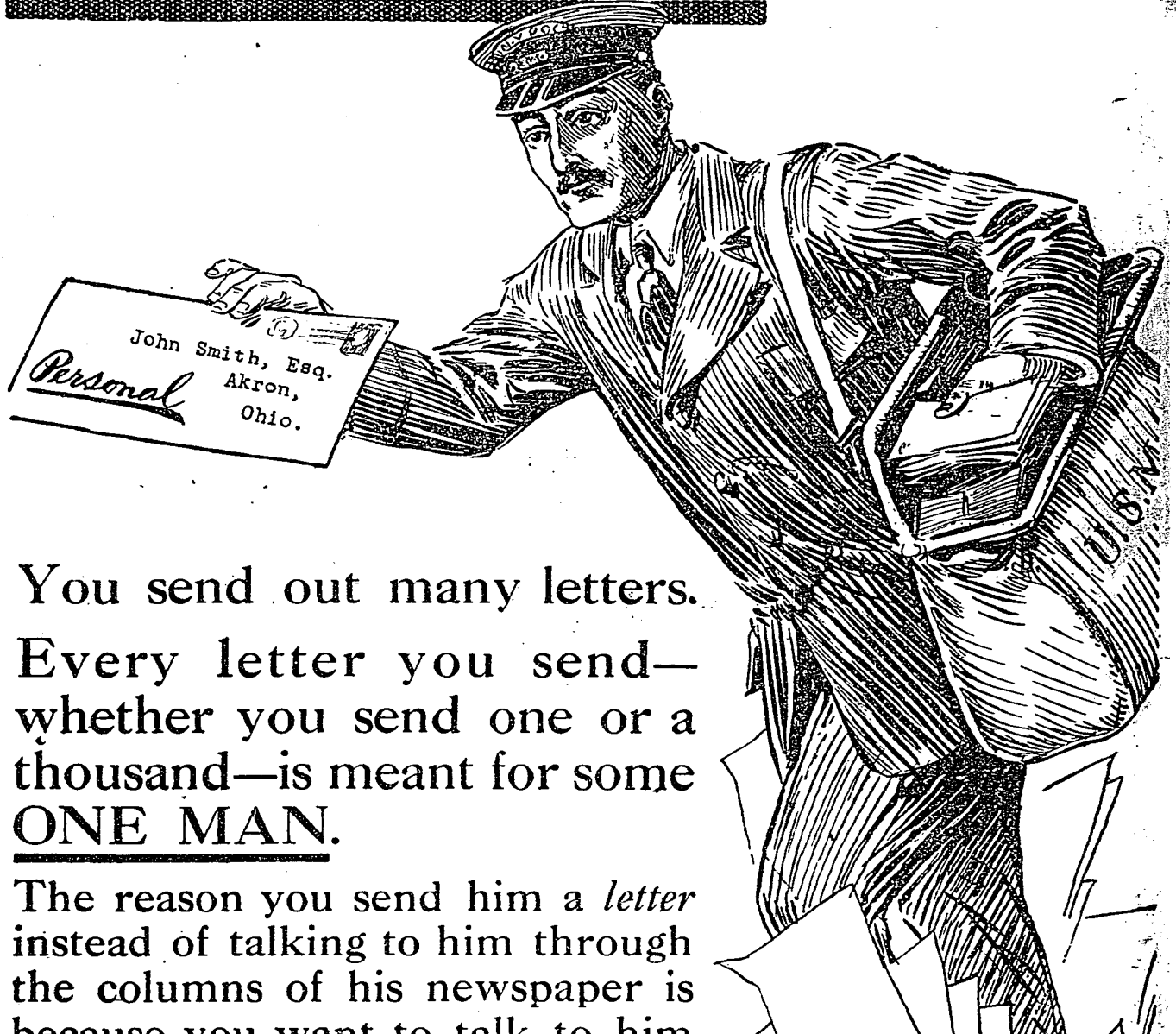
Splendid industrial and agricultural possibilities; water power, valuable timber tracts, mineral resources, hotel and camp locations, farm lands with wonderful opportunities. Excellent railroad service. The fame of Aroostook County potato crops is national. All are awaiting development.

Send ten cents in stamps for our book "In the Maine Woods," just issued. It is well worth it. Rich in illustrations and maps, with fullest information about fishing, hunting, hotels, camps, canoe trips, guides, rates—in short all one wishes to know.

Address Geo. M. Houghton, Passenger Traffic Manager, Department F.



The Machine that Writes a ONE-MAN Letter



You send out many letters. Every letter you send—whether you send one or a thousand—is meant for some ONE MAN.

The reason you send him a letter instead of talking to him through the columns of his newspaper is because you want to talk to him personally; to get him alone, to make him feel that you are addressing him and no one else.

Yet you talk to him when you get him alone, exactly as you would to a million others! A stereotyped cut-and-dried, ready-made, "John Doe" sort of a letter!

WHY?

Because you are under the bondage of the "form letter" machine, which is just as inflexible and inexpressive as the hugest press that ever printed a newspaper or magazine. It cannot deliver the ONE-MAN message!

Put the Punch between "Dear Sir" and "Yours truly"

The HOOVEN AUTOMATIC TYPEWRITER

is the machine that enables you to do this—

a responsive instrument that bends to your will—a machine through which you talk, not to a "list", but to flesh-and-blood men and women—to Jones, stern and self-made; to Stevens, young and ambitious; to Hargrave, close and cautious; to Avery, the ardent sportsman; to Judy O'Grady and to the Colonel's Lady.

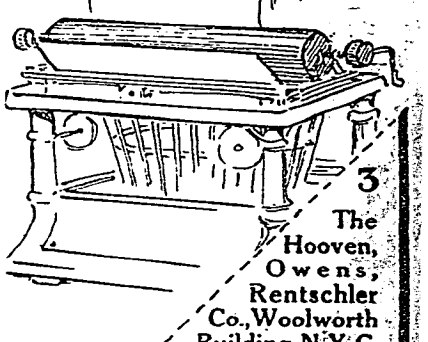
Try the Hooven Automatic Typewriter for ten days in your own business. See how you can deliver through it a personal message to each man, as much as if you dictated each letter verbatim to a stenographer—how each Hooven Automatic Typewriter will save the salaries of four girls and the purchase price of four typewriters.

The letters written by the Hooven Automatic Typewriter are bona fide type-written letters, written on an electrically operated standard machine. They are written from a master roll somewhat like a piano roll, which is made in your own office. The machine stops automatically at the press of a button, at any point, for interpolations of any kind. It requires so little attention that one girl can operate three machines.

Every machine is guaranteed by a seventy-year old concern of the highest rating. There is a service back of it; every assistance is given the purchaser. You are interested, aren't you? Fill out and mail us the coupon below—NOW!

The HOOVEN, OWENS, RENTSCHLER CO. Woolworth Building, New York City, Telephone Barclay 5434. Branches in Principal Cities.

- The Hooven Automatic Typewriter is in Daily Use by the following Organizations: Salomon & Company, N. Y.; Board of Foreign Missions of the M. E. Church (3 machines); Curtis Publishing Co., Phila., Pa.; Dry Goods Economist, N. Y. (3 machines); N. Y. Lubricating Oil Co., N. Y.; New York Edison Co., N. Y.; Packard Motor Car Co., N. Y.; R. C. Williams Co., N. Y.; John Wanamaker, Phila., Pa. (3 machines); Simmons Hardware Co., Phila., Pa. and St. Louis; John B. Stetson, Phila., Pa.; Phila. Electric Co., Phila., Pa.; Sears Roebuck Co., Chicago, Ill. (7 machines); Montgomery Ward, Chicago, Illinois; Cadillac Motor Car Co., Detroit, Mich.; C. J. Mera Motor Car Co., Detroit, Mich.; Burroughs Adding Machine Co., Detroit, Mich.; Detroit Board of Commerce, Detroit, Mich.; Union Central Life Ins. Co., Cincinnati, O. (2 machines); Welch Grape Juice Co., Westfield, N. Y.; White Motor Car Co., Cleve., O. (2 machines); Bureau of Standards, Washington, D. C.



Please send your booklet explaining fully what the Hooven Automatic Typewriter will do for you, and put PUNCH into every letter I write.

Name _____ Business _____ Address _____

United States Tire Company

'Chain' Tread

Experience, the Teacher of Tire Lessons

The experience of your last week-end holiday trip has told you something about the tires you use—

—That they are, or they are not, the particular tires suited to your particular car.

Experience taught the United States Tire Company that all tires are not suited to all cars.

That is why the United States Tire Company makes five different tires—a tire to meet every need of price and use—the only complete line offered by any tire manufacturer.

One of the five is made for your car—will give you the lowest cost per mile.

"Cannon Ball" Baker's transcontinental world's record car was equipped with United States 'Balanced' Tires. Baker says: "No other tires would have stood the test."

Ask the nearest United States Tire Dealer for your copy of the booklet, "Judging Tires," which tells how to find the particular tire to suit your needs.

United States Tire Company

'Chain' 'Nobby' 'Usco' 'Royal Cord' 'Plain'

'Chain' Tread One of the Five

INDIVIDUALIZED TIRES

