



## **The Lincoln Highway National Museum & Archives**

P. O. Box 201  
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[www.lincoln-highway-museum.org](http://www.lincoln-highway-museum.org)

## **The Lincoln Highway Comes of Age**

*A Nationwide Millennium Project*  
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### **For Immediate Release**

Wednesday, June 14th marks the 90th Anniversary of the "Greatest Flag Day Celebration in American History." Accordingly, on that day in 1916 four extraordinary "Firsts" took place, the likes of which America has not seen before or since.

First and foremost, Woodrow Wilson, President of the United States issued the "First Presidential Flag Day Proclamation" calling on Americans to "Rededicate themselves to the Ideals of America" by giving significant expression through patriotic exercises to our thoughtful love of America, our comprehension of the great mission of Liberty and Justice to which we have devoted ourselves as a people, and with a special desire of renewal to the thoughts, ideals and principles which we have sought to make our great government the embodiment.

In this regard, President Wilson led the way by carrying an American Flag down Pennsylvania Ave. aka, The Lincoln Highway followed by 86,000 marchers which included members of his Staff, Cabinet, The Supreme Court and Congress in the Washington Flag Day-Preparedness Parade.

Which according to all news accounts of the day, was the "First Time In History" the President of the United States ever led a parade down Pennsylvania Ave., let alone with his Staff and members of the Judicial and Legislative Branches of government.

But he didn't stop there, because after reviewing the parade, President Wilson gave a Special Flag Day Speech at the Washington Monument which included another "Spectacular First": A 40 x 60 foot American Flag flying atop of the Washington Monument! A fete that has never been repeated...

And last but not least, the Lincoln Highway was the backdrop for a Nationwide Flag Day Celebration that included "A band of waving American Flags, stretching across the continent from New York to San Francisco-a salute of rifles and canon reverberating from coast to coast and the national hymn from thousands of voices and instruments at the appointed time."

Accordingly, The Lincoln Highway National Museum & Archives is calling on President Bush, the 17 Lincoln Highway Governors, the Mayors and Fire Chiefs from the 450 towns and cities across the continent on the Lincoln Highway to join together with "Significant Expression" and celebrate the 90th Anniversary of the "Greatest Flag Day Celebration in American History" by forming "A Band of

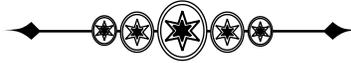
Flags across the Continent" on Flag Day, Wednesday, June 14th at 12 noon local time.

Programs should include a flag raising ceremony at the Fire Station, followed by a rifle or canon salute where possible, The Star Spangled Banner, the Pledge of Allegiance, and a parade down The Lincoln Highway and or Main Street with Lights, Siren and Flags Flying...

See [www.lincoln-highway-museum.org/FlagDay1916/FlagDay-1916-Index.html](http://www.lincoln-highway-museum.org/FlagDay1916/FlagDay-1916-Index.html) for complete history.

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***"The Perfect Tribute"***

**Flag Day**

**June 14, 2006**

**90th Anniversary**

**"Greatest Flag Day Celebration in American History"**

**First Presidential Flag Day Proclamation  
and**

**Lincoln Highway  
Nationwide Flag Day Celebration**

***"Binding the Nation Together"***

**Suggested Activities**

**Location: Fire Station**

**Time: 12 Noon**

**Flag Raising  
to the tune of**

**"National Emblem March"  
played by high school or service band  
followed by Rifle or Canon Salute  
where possible**

**The Star Spangled Banner  
followed by**

**Pledge of Allegiance  
Remarks**

**God Bless America**

**Parade led by  
Fire Department  
down flag lined  
Lincoln Highway  
or Main Street with  
Lights, Siren and Flags Flying**

**Return to Station  
Open House & Light Refreshments  
Discussions on Flag Day,  
Abraham Lincoln  
and  
The Lincoln Highway**

# **Proclamation**

**90th Anniversary**

**"Greatest Flag Day Celebration in American History"**

**Whereas, 90 years ago, President Woodrow Wilson, the First Member of The Lincoln Highway Association issued the First Presidential Flag Day Proclamation calling for special patriotic exercises throughout the Nation on June 14th as a significant expression of our thoughtful love of America, our comprehension of the great mission of liberty and justice to which we have devoted ourselves as a people, our pride in the history of this great nation and a determination to make it greater and purer with each generation and our resolution to demonstrate to all the world its vital union in sentiment and purpose, and**

**Whereas, President Wilson called upon each of us to rededicate ourselves to the nation, "One and Inseparable" from which every thought that is not worthy of our father's first vows of independence, liberty and right shall be excluded, and in which we shall stand with united hearts for an America which no man can corrupt, no influence draw away from its ideals, no force divide against itself, a nation signally distinguished among all the nations of mankind for its clear, individual conception alike of its duties and its privileges, its obligations and its rights; and**

**Whereas, President Wilson led the way by carrying an American Flag down Pennsylvania Ave. aka The Lincoln Highway followed by 86,000 marchers which included members of his Staff, Cabinet, The Supreme Court and Congress in the Washington Flag Day- Preparedness Parade; and**

**Whereas, in association with the President's call, The Lincoln Highway was the backbone of a Nationwide Flag Day Celebration that included, "A band of waving American Flags, stretching across the continent from New York to San Francisco -a salute of rifles and canon that will reverberate from coast to coast and the national hymn from thousands of voices and instruments at the appointed time"; and**

**Whereas, on this the 90th Anniversary of these historic events, it is altogether fitting that the Lincoln Highway should once again be the background for such a national celebration, as the highway lies like a ribbon across the breast of the country from the Atlantic to the Pacific, binding the nation together, as a memorial to Abraham Lincoln;**

**Therefore I, Arnold Schwarzenegger, Governor of the State of California, do hereby proclaim June 14th the 90th Anniversary of the "Greatest Flag Day Celebration in American History" and encourage citizens along the Lincoln Highway and across California, to join together at 12 noon with citizens from across the nation in similar ceremony in a salute to the American Flag that will reverberate across the nation and form "A Band of Waving American Flags Across the Continent" demonstrating to the world our love for America, our National Emblem and our comprehension for the great mission of Liberty and Justice to which we have devoted ourselves as a people.**